

September 16, 2015

Life & Specialty Coaches Forum, an event of the ICF-Toronto Chapter

Meet LouAnne Babcook . . .

LouAnne combined her love of biology and business into a 15-year career in the pharmaceutical industry – first in marketing and then in client service with both advertising and corporate communications firms.

Life with an ADHD husband and sons brought her to a career in coaching more than 10 years ago. She considered helping clients the best part of her former work life; now she feels fortunate to have a career where she can focus on being of service to others.

Today, LouAnne works with wide range of clients with ADHD, including students, small business owners, senior citizens and single moms. She brings a unique perspective on niche marketing, relationship building and growing a referral-based coaching business.